

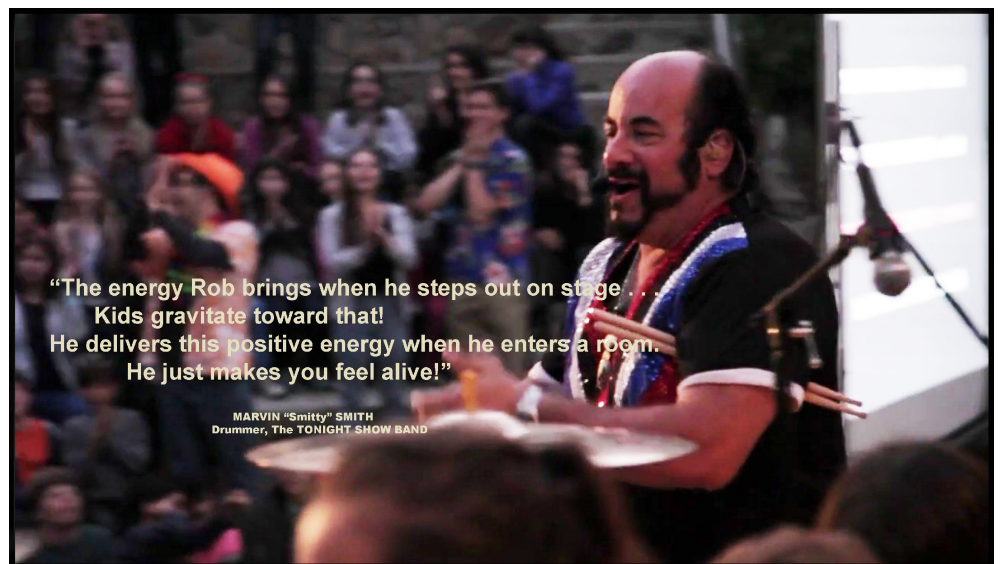


ROB THE DRUMMER

“His job is to make the kids pay attention, and you know...that if you have a serious message for kids, they don't want to hear it -

He's a magician!”

**LARY BLOOM - Editor,
Connecticut Northeast
Magazine**



“The energy Rob brings when he steps out on stage . . .
Kids gravitate toward that!
He delivers this positive energy when he enters a room.
He just makes you feel alive!”

MARVIN “Smitty” SMITH
Drummer, The TONIGHT SHOW BAND

**“Just as Dr. King was a drum major for freedom,
YOU are a drum major for hope.”**

GILDA MYLES - NEW DIRECTIONS, MI

“Honestly speaking, I am overwhelmed! Rob’s method of enticing the audience is simply terrific! Rob the Drummer gives forth a sense of freedom, peace and sincere interest in those who are present. He is an accomplished professional. The youngsters took to him at once. I’m sure that they will remember Rob for a very long time, maybe . . . forever!”

VICTOR SCHTEID - Principal of a Moscow School for Juvenile Boys

~ HIGH SCHOOL ~

ROB THE DRUMMER “His message... *The ARTS as an alternative to drugs...* kept people spellbound for an hour, and left them cheering for more! Not an easy feat in a school so used to high-level performance. You would have to look long and hard to find a better representative for the Drug-Free American Youth Campaign.”

Mark B. Roth, Principal CONCORD HIGH SCHOOL

Your message saved my life! “u saved my life today, i was suffering from depression and people picking on me friends turn out to be fake, i was going to go kill my self. But u stop that from happening with your message.”

DON JOHNSON - PRINCIPAL - FAIRFIELD HIGH SCHOOL, CT

“Your energy, passion, and talent captured the attention of the students from the first drumbeat to the final ovation.

It is a rare performer who can keep a teenage audience attentive and genuinely engaged!”

You have changed my life. “I am 16 years of age and have wanted to become a musician for a while. You recently did a show for us at West Grand High School. I just wanted to thank you for your appearance at our school. I had no motivation to pursue any of my dreams or wishes until you came along. You have inspired me inspired me, and in the four days since you did your show, I have unlocked talents I never even dreamed of having. Thank you so much Rob. You have changed my life.”



“ . . . you really rocked the place! The message, cleverly packaged in terms related to the concept of individual freedom, seemed to be very effective in reaching the young people.”

ANN ARBOR HURON HIGH SCHOOL Ann Arbor, MI Norman E. Fischer, Counselor

I wouldn't be out now!! "You came to my Prison last March....you came in and spoke with us...after your Show....which was the greatest! You told us to think about how we were going to get out of there....and what we were going to do WHEN we got out of there....and from that moment on, I started to get it together...Really thought about it.....and pulled it all together (note...I'm paraphrasing) and now I'M OUT!!....and you said if we wanted to, to get in touch with you when we got out....and I wanted to say that without your coming that day, I wouldn't be out now!!"

A great job!!! The bottom line is the kids need you. We may never know how many kids you have touched with your message, but just one is a success. I am proud to call you my friend and I hope that you continue to impact our youth in the way that you do best, with your music.

Detective Dennis Padgett Traverse City,MI

Lynn Fish

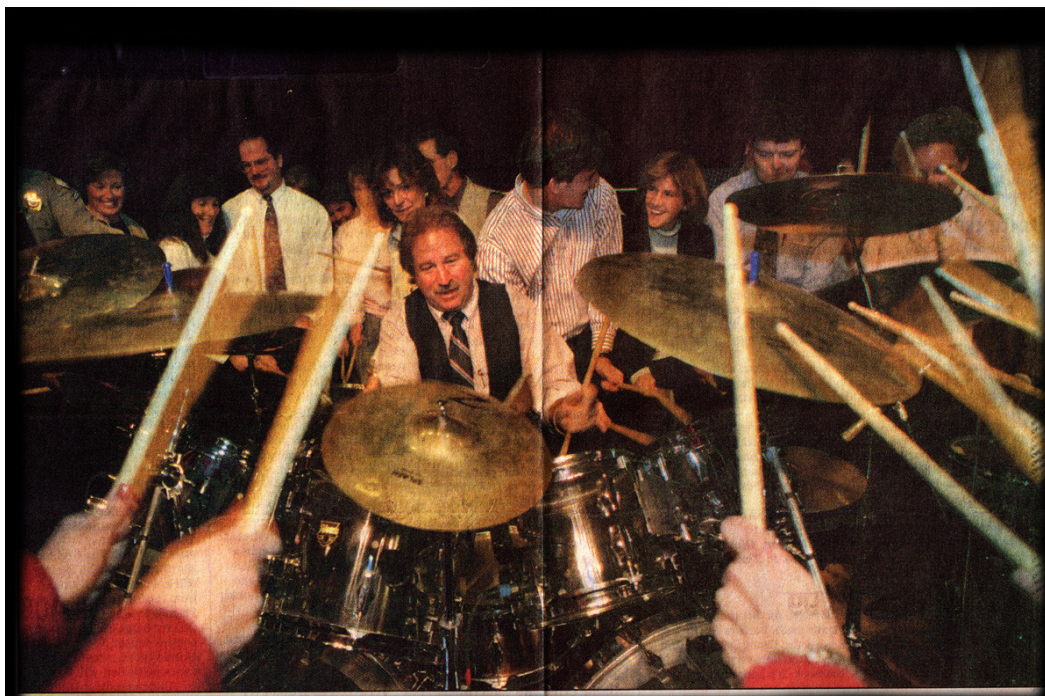
Wow! We had a fantastic time at your presentation this morning! My students were "drumming" all the rest of the day. We had to have a few sessions just to relive it! Thanks! :)

Justin Norbury

Thanks for coming to Farwell High School !! Amazing drummer!! I loved the presentation you really inspired me!!

Emily Felipe Millmine

This was by far the best assembly I've ever had. I play the trumpet and so EVERYTHING you said was like "so true!" Practice is very important. I would know!



ROLE MODEL: THIS is WHY Rob does what he does. He was THERE.....the right place....the right time. The student he saved from suicide 2 years ago....is now his "Friend" on Facebook!!....Rob gets messages often. We can all make a difference...and we ALL become part of our progress to successes. Rob's pages on Facebook, MySpace, Linkedin, Twitter, Hi5, etc. have Legions of Fans that love to "Instant Message" him...to talk live...and stay in touch.

This is the true meaning of being a **ROLE MODEL!**

Lynn Rosenblatt ~ Author ~ Public Relations Coordinator - Teacher

CEASAR CHEVAZ ACADEMY HIGH SCHOOL - Detroit, MI

"I would like him to go and visit more schools in Detroit, so children can learn from the experience."
"Rob, thanks for the inspiration! That's something most teenagers need these days in Detroit and all around."

I would very much like to become a doctor when I grow up. Your message inspired me to work hard at it, harder than anything I have ever worked. Because for me, helping people makes me feel alive. Sometimes I slack off on homework and let distractions get the better of me. After hearing you, I realize that doing my homework and studying is sort of like practicing in a way, and the only way I will succeed in my work.

"Your performance was amazing! I happened to be a Guest Teacher for a Third Grade Class the day of your concert and I was so moved by the experience. I have been in search of my passion for so long, it was great to see someone like yourself who has obtained that goal. I'm trying to reach out to Elementary aged children through my Guest Teaching experiences, but it can become a huge challenge. Thank you for inspiring me not to give up my search for my passion. Although I've tried many, many things, I have yet to discover my true gift."
Keep up the great work!

"From parents and students who were musicians, - 'I've never seen so much practicing over that weekend following the show!'...From the students - 'It was amazing - we've never had anyone that talented!'"

LINDA BERRY - PRINCIPAL EAST HAMPTON HIGH SCHOOL, CT



~ MIDDLE SCHOOL ~

THE BUSHNELL - Hartford, CT - Brenda Dranoff-Lopez - Educational Programs Coordinator

“In short, the administration and I felt that your performance was exactly what the students needed to see and hear as they embarked upon taking the Connecticut Mastery Test.”



"You are a HERO in all our eyes. We love you and will never forget you Rob the Drummer! Thank you for all you have done for us." "From the moment you stepped onto the stage, you had our complete attention. You opened up your heart and soul to us and we naturally trusted you. You spoke, we listened and looked up to you with great honor and respect. When you invited the students and teachers to experience the "hands on" interaction with you and your drums, we were able to **feel** the power of your message. There was an energetic connection we felt with you that will hold an everlasting impression within us. Combine all these elements along with your most impressive percussive talent, natural beaming energy, love of life, love for everyone and we feel that you have carefully orchestrated a message that is extremely effective, easily understood and overwhelmingly accepted by all!

ROBERT W. CARBONE SCHOOL, EAST HAVEN, CT

“Anyone who can hold the attention of eleven to twelve year olds for over an hour on the day before Christmas must have something special!

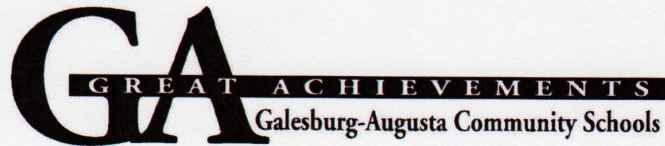
Robert E. Mumford, Principal

GLENBROOK MIDDLE SCHOOL, Longmeadow, MA

“I'm more likely to listen to a drummer that I respect than my parents. You really don't know how much talking to you means to me. I've always wanted to talk to someone who's made it in that business and knows people in the field.”

“When I first walked into the assembly I thought it was just going to be another one of those boring speakers telling us about drugs and things we had already learned about like 100 times before, but the way you taught it was different..you inspired me to try my best and fulfill my dreams. I only wish that my step dad would have been there to see you.”

“His message is important to hear because kids might drop out of school. He moved the crowd and acted with an animated character. He influenced me and other people to practice and do what you love, and believe in yourself and not let people bully you.”



March 19, 2015

Dear Lynn Rosenblatt and All Associates,

Our 5th and 6th grade students were mesmerized by the presentation of “Rob The Drummer” and clearly recognized and understood the content of his message in his show. Discussions following his presentation and their comments in their evaluation of this program clearly demonstrate that they ‘got it’.

We are so grateful and appreciative of the opportunity that was presented to us to provide this program to our students. The timing was perfect as it was a natural segue from the character education curriculum that our students have been involved in regarding how we treat others, bullying, and kind and mindful interaction with others.

Again, thank you so very much for the opportunity to have our students benefit from this dynamic program.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Pat Sexton'.

Patricia A. Sexton, School Counselor
Galesburg-Augusta Middle School
750 W. VanBuren
Augusta, MI 49012
269.484.2020
269.731.4138 (Fax)
psexton@gacsnet.org

It is the policy of the Galesburg-Augusta Community Schools that no discriminatory practices based on sex, race, religion, color, age, national origin, disability, height, weight, or any other status covered by federal, state or local law be allowed in providing instructional opportunities, programs, services, job placement assistance, employment or in policies governing student conduct and attendance.

*Darin Schmidt, Principal for grades 5-8 * 750 W. VanBuren St., Augusta, MI 49012
* Telephone (269) 484-2020 * Fax (269) 731-4138*



BRAVO! BRAVO! BRAVO! Your assembly at our school was one of the best we ever had. I strongly recommend your show for any audience - Grades 1 through 12 or adults - **WHAT YOU DO WORKS!**"

SILAS DEANE MIDDLE SCHOOL . . Wethersfield, CT Kenneth S. Edwards, Principal

ALAN SLOBODIEN - VERNON YOUTH SERVICES, CT

"Rob the Drummer is an enthusiastic champion of the power of positive energy."

"From the moment Rob walked on stage (barefoot!), the boys were captivated!"

AVON OLD FARMS SCHOOL . . . Avon, CT 2001

"The best faculty and student 'reviews' of any program in over 13 years of school administration."

AVON PUBLIC SCHOOLS Jerome W. Cramp, Principal

"Our students proclaimed that this was the best school program they had ever attended - they are still talking about it. **HARTFORD PUBLIC SCHOOLS Hartford, CT Frederick Maher, Principal**



~ ELEMENTARY ~

“He helped me to think that practice is better than a video game!”



NEWS ARTICLE: Rob the Drummer' uses anti-bullying beat to deliver message to Fenton elementary students

http://www.mlive.com/news/flint/index.ssf/2015/02/rob_the_drummer_uses_anti-bull.html

You made such a huge impact on my son, 6yrs. old in K-1..... HE TALKED ABOUT ALL LAST NIGHT.....He learned a lot of positive insight from your being there.....it's wonderful! I wanted to take a minute and personally thank you, thank you for going to the school, the kids loved you!!!

“_____ has had serious problems w/physical/verbal aggression and taking a serious attitude toward learning. Since your presentation, all I have to do is remind him of what Rob the Drummer taught him and he surely wouldn't want to disappoint you. He turns his attitude around immediately! He has had the best week at school I have seen since 1st grade. **I want you to know that you may have made such a strong impact on this young man that it may be a life-changing event for him.** I have learned from my years of experience w/ these fragile little people, that unless they find something strong to relate to outside of their incredibly chaotic home lives that their future can be very dim. Once again, THANK-YOU SO MUCH!!

Judy Tysse

I think that after Rob came people were more respectful.

It was awesome and I want a pair of drumsticks, because my dad wants to learn how to be a drummer like you. He took people on the stage and showed them how to play the drums.

Rob helped me practice harder on my gymnastics! He helped me look in other peoples eyes a ton.

LOVED the musicality of it!! He got kids excited about the Arts and did a good bullying message!

He showed that without practice it can't get better and bullying doesn't make you feel better. I think he starts kids understanding how it feels to be bullied. It helped me believe in myself and less kids are bullying me.

Bullying is more serious than I thought. Rob helped me learn to be safe online. He opened my eyes to hacking.

I only practice once a week for soccer - BUT THAT WILL CHANGE NOW!

He helped me not want to fight with my brother, stick up for other people and be confident. It helped kids realize what bullying is and does.



Drugs are bad and it is not a topic my friends and I often discuss. But if you hear friends talking about drugs you should try to convince them not or else.

He helped me be patient and wait my turn and helped me NOT to bully. He helped me feel better with the sound of music.

You saw him saying SORRY to the kid he bullied. That taught me not to bully. Now I understand the meaning that bullying is wrong.

He taught me to practice more and be a better dancer.

He taught me to have better manors.

He helped me to be aware of Internet hacking.

He encouraged me to try new things and just because one goal or dream did not work out, it doesn't mean you should stop trying.

He got the energy out of my body! He inspired me!

He told me that when you want to yell at someone you should do it on a thing that calms you down.

When you bully you are hurting someone. He showed how everyone else feels.

He helped me to relax and feel good about myself. It was cool. He inspired kids to practice and gave me inspiration

He gave me peace and caring for other people. He told me how to calm down and relax.

I gave him a 10 because he told us to be careful in the Internet. You should never email someone you don't know!

There are a bunch of bullies here. Rob helped me to stop bullying my brother. He helped me know it feels to be bullied.

When I was in school this guy threw a rock at my eye. Never bully because kids could remember. Using drugs can kill you.

Best show ever - I really liked the part when we were on the TV screen. Never bully someone because when you are 20 or something you will feel bad.





~ ADULTS ~

“Thank you for the finest program I have ever attended at Dean.”
DEAN JUNIOR COLLEGE Franklin, MA Harry Kreshpane - Dean of Academic Affairs

 “You were a huge influence back in 1977. You did a drum show at Windsor High School and I will always remember how stoked it made me to learn and play. Still playing.”

“I just wanted you to know that you are a major contributor to the reason I am at the level of playing I am at today and I will always appreciate what you taught me. If only I took it this seriously, back when I was 16!”

“It is wonderful that Facebook can bring people's lives so easily back to the front of my mind...Many times over the last 10 years I have thought of some of things you tried too tell me when I didn't quite have my head screwed on straight...You made a huge difference in my life and I am a better person for knowing you. I can't recall if I have ever said it, but in case I have not, thank you!”

M.A.D.D. (Mother’s Against Drunk Driving

“Rob’s performance was fantastic. Innovative and exciting. Our M.A.D.D. Power Camp of 1998 strongly recommends any organization involved with youth to use Rob.”

KICK BUTTS DAY RALLY - Uinta Coalition for Safe & Drug Free Schools, Evanston, WY

“Rob has combined his dynamic drumming with a powerful anti-substance abuse message to audience of all ages!”

CHARACTER COUNTS - Scott Putnam, CT Coordinator

“The performance electrified the students and the adults.”

RED RIBBON WEEK - Mt. ORAB MIDDLE SCHOOL Cincinnati, OH Kim Schram, Guidance

“In my 19 years of teaching/counseling I have never seen our entire student body paying such attention to a presentation!”



**“If you can hold the attention
of children,
you can educate them!”**

SESAME STREET



STATE OF MICHIGAN



SPECIAL TRIBUTE

ON BEHALF OF THE PEOPLE OF MICHIGAN
I, Rick Snyder, Governor of Michigan, do hereby pay special tribute to

Robert L. Gottfried
"Rob the Drummer"

LET IT BE KNOWN, that it is my distinct honor to recognize Robert Gottfried, also known as, "Rob the Drummer," and welcome him to Michigan.

Since beginning his career as a children's motivational educator and Jazz/Rock recording artist, Rob has entertained and positively impacted over 800,000 kids nationally. Through hard work and utilizing his talents, Rob has helped to foster a better learning environment for countless children in Michigan and throughout the United States. To list Rob's accomplishments and accolades would be a difficult feat, as he has been widely recognized for both his talent and positive affect on younger generations.

Not only has Rob used his talents to serve, inspire, and motivate countless individuals throughout his career, but he has also given back through numerous philanthropic efforts. Without question, Rob has positively impacted the lives of those he has reached through his artistry, and we commend and thank him for his contributions to the people and communities of our state and country.

IN SPECIAL TRIBUTE, and on behalf of the state of Michigan, this document is signed and dedicated to Robert Gottfried in recognition of his dedication to the youth and communities of Michigan. Please accept my best wishes for continued success and prosperity in all of your future endeavors.



Rick Snyder
Rick Snyder
Governor

CHILDREN'S SERVICES DEPARTMENT



Juvenile Detention Residential Treatment Washtenaw Area Teens for Tomorrow
Washtenaw County Youth Center 4125 Washtenaw Avenue
Ann Arbor, Michigan 48108 Main: (734) 973-4343 Fax: (734) 973-4484

April 18, 2014

Rob The Drummer
115 Montclair Drive
West Hartford, CT 06107-1266

Dear Rob The Drummer,

On behalf of the Washtenaw County Youth Center, I would like to thank you for your awesome performance and motivating words. This was a great experience for our youth, they love music and unfortunately they don't get a lot of opportunities like this, which is why we are so appreciative that you were able to visit our facility.

Your performance has been the highlight of our year; it was so spectacular, uplifting and inspiring for our residents. In fact, everyone in the facility really enjoyed it. Our staff members were simply impressed at how you captivated the youths' attention with "reality talk" infused with positive music.

Your commitment to empowering and inspiring youth is outstanding. The Washtenaw County Youth wishes you continued success and welcomes you back anytime.

Best,

Cheyenne Turner

Community Support Specialist
Washtenaw County Youth Center



Administration Offices
201 Crosby Drive
Battle Creek, Michigan 49014
Telephone 269/979-1136

May 2, 2006

To Whom It May Concern:

It is a great honor and privilege that I write this letter of recommendation for Rob the Drummer. Recently, Rob came to our district and performed a wonderful show! He was an awesome addition to our week! Not only did he present and discuss the importance of working hard and believing in oneself, he also displayed his wonderful and incredible musical skills via his drums.

Character education programs can make a difference to so many students, yet specific experiences many times bring the bigger issues and/or concerns to the surface. Rob's "walk a straight-line attitude" of no drugs and good choices was expressed through-out his show. Most importantly, he connected with our kids. Our students interacted throughout his show because of Rob's supportive speaking style and prompts. I personally liked the energy of the show and how our students made positive connections during Rob's sharing of his worldly experiences.

During my career, I have worked with many at-risk and/or troubled students who sometimes needed a different approach or a new idea. One issue that I have recognized is that all students, at some point in their life, may need to think differently of their choices and to consider that their efforts today may influence their future. I believe that Rob provided this opportunity for our students and I appreciate and recognize that he cares about kids. I wish him and his program the very best. If you have any questions, please feel free to contact me at 269.979.1136 or 269.382.5603.

Sincerely,



John Severson
Superintendent

efc

"Where Life and Education Merge..."

Harper Creek High
12677 Beadle Lake Road
Battle Creek, Michigan 49014
Telephone: 269/979-1121

Harper Creek Junior High
7454 B Drive North
Battle Creek, Michigan 49014
Telephone: 269/979-1131

Beadle Lake Elementary
8175 C Drive North
Battle Creek, Michigan 49014
Telephone: 269/964-3341

Sonoma Elementary
4640 B Drive South
Battle Creek, Michigan 49015
Telephone: 269/979-1107

Wattles Park Elementary
132 South Wattles Road
Battle Creek, Michigan 49014
Telephone: 269/963-5551

Superintendent



Dear Rob,

I, too, want to thank you. I teach the district program for children with severe behavioral, emotional, and mental health issues. This is their last opportunity to stay in a district program before we have to move them to a regional or county program. I have been working w/ _____ since Kdg. (4 yrs.). I have been doing this for 33 years, and he is one of the most challenging, yet interesting children I have worked with. The messages you deliver to the kids are core elements of this program, but it is so important for them to hear them from others. It is rare for them to have any positive male role models in their lives and _____ alls into this category.

I have NEVER seen him so inspired by anyone or anything as he was by you.

The adults in this bldg. truly embrace my students, and SO many of them came to _____ or me to tell us how cool it was that he was able to be in the limelight in front of his peers.

He told me that he was famous now and wants to be called "Big S".

He carried his drumsticks around with him all day. We let all of his 3rd grade classmates watch his DVD.

THANK YOU!!!